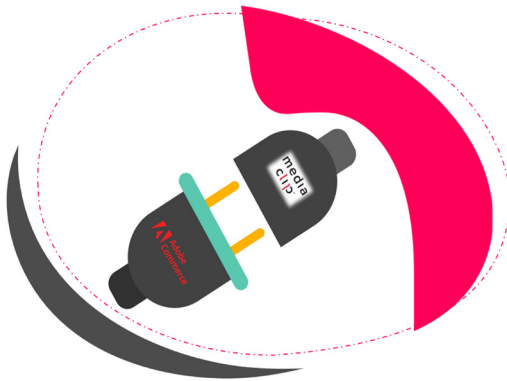


# mediaclip™

SEAMLESS INTEGRATION MADE EASY.

## Adobe Commerce Personalization Extension

Bring your products to life with Mediaclip's online designer for creating personalized products



### Adobe Commerce (Magento) Personalization Extension

is a pioneering adaptor between Mediaclip's online SaaS-enabled product personalization software, *Mediaclip™ Hub*, and the Shopify™ platform. Mediaclip's APIs allow you to set up your products so that consumers gain the option to personalize merchandise using our intuitive online editor, *Mediaclip™ Designer*.

Our solution easily integrates with the Adobe Commerce platform. It is hosted by Mediaclip and receives free automatic updates with the latest features and functionalities. The software can also transfer the orders to your fulfillment center(s), whether it's you, a third party, or both.

### The extension allows you to:

- Take advantage of record deployment times
- Go to market fast and start increasing your profit margins
- Enable consumers to personalize your merchandise with graphics, text, or photos via an unmatched UX across devices
- Create original content for any type of product via our Photoshop and InDesign plug-ins
- Access Mediaclip's worldwide network of fulfillment partners for a myriad of Print-on-Demand (POD) products, offered with Home Delivery or Retail Network drop-shipping options
- Leverage integrated merchandising capabilities to increase sales by extending your existing strategy and promote brand recognition
- And much more...

Retailer's existing site  
on your eCommerce Platform

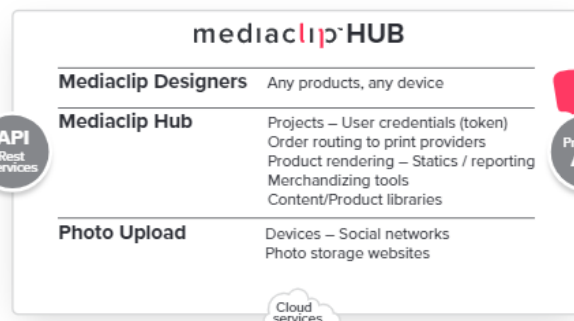


Product catalog  
Pricing/Promo  
Shopping Cart (any)

Personalization  
Extension

Customize  
Add to cart  
Checkout

API  
Rest  
services



# Adobe Commerce Benefits

Adobe Commerce, powered by Magento™, is the leading eCommerce platform for larger businesses worldwide. It is the chosen platform for the most advanced eCommerce projects. It completes with custom-made websites with its unrestricted development capabilities, while offering a scalable framework and an easy-to-manage admin platform.

## SCALABILITY AND EXTENSIBILITY

- Easily scale with a layered cacheable architecture and a global reference architecture
- Access a collection of self-contained module features and the largest commerce extensions marketplace
- Limitless front end flexibility to match your go-to-market strategy

## MULTI-CHANNEL COMMERCE

- Seamlessly manage business complexity for B2B and B2C models
- Easily manage everything in a central location

## INTELLIGENT COMMERCE

- Automatically rank best product facets/filters for any query, to help shoppers find what they're looking for fast
- Automatically give shoppers personalized product recommendations based on their product selection and purchase behavior

## OPERATIONAL CONFIDENCE

- Intuitive dashboards and automatic data updates
- AI-powered workflows to automate merchant tasks

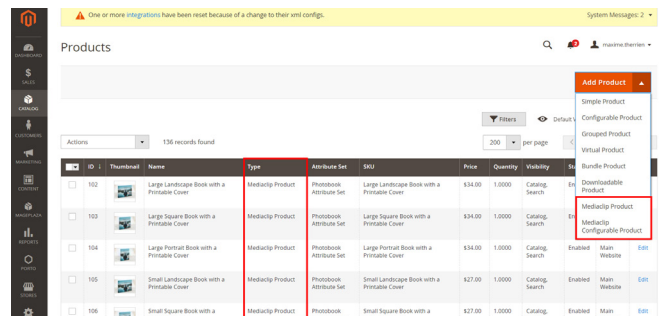
# Forget About the Coding!

## CLICK-THROUGH INTEGRATION WITH MEDIACLIP

Our app is designed to easily connect Mediaclip™ Designer with your Adobe Commerce storefront.

To integrate the two technologies, only Adobe Commerce configuration skills are required; *no programming skills are necessary.*

Finally, all your team must do is set up your products from the Adobe Commerce back-end and link them to Mediaclip.



*Easily add and manage products, simple or with variants, from your Adobe Commerce backend and link them to Mediaclip*

*Simply add additional customization options to product themes and enable customers to populate certain aspects of their project before the Designer even opens. For example, you can add options for Calendars that allow the shopper to choose the starting year and/or month, as well as auto-populate holidays according to their region.*

## ABOUT US

Mediaclip™, a world-leading developer of white-label personalization software. Mediaclip is offered as a hosted SaaS solution or on premise. Our technology will adapt to your specific needs.

Let's talk about what Mediaclip can do for you.

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