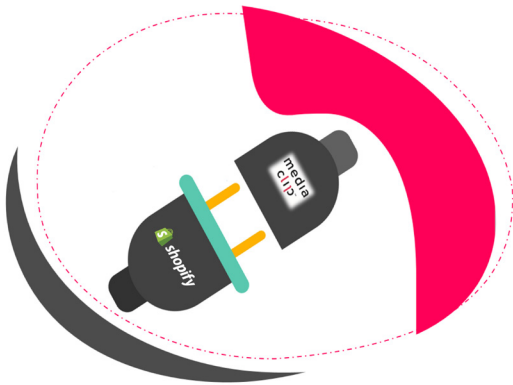


# mediaclip™

SEAMLESS INTEGRATION MADE EASY.

## Shopify™ Personalization App

Bring your products to life with Mediaclip's online designer for creating personalized products



**Shopify™ Personalization App** is an pioneering adaptor between Mediaclip's online SaaS-enabled product personalization software, *Mediaclip™ Hub*, and the Shopify™ platform. Mediaclip's APIs allow you to set up your products so that consumers gain the option to personalize merchandise using our intuitive online editor, *Mediaclip™ Designer*.

Our solution easily integrates with the Shopify platform. It is hosted by Mediaclip and receives free automatic updates with the latest features and functionalities. The software can also transfer the orders to your fulfillment center(s), whether it's you, a third party, or both.

The extension allows you to:

- Take advantage of record deployment times
- Go to market fast and start increasing your profit margins
- Enable consumers to personalize your merchandise with graphics, text, or photos via an unmatched UX across devices
- Create original content for any type of product via our Photoshop and InDesign plug-ins
- Access Mediaclip's worldwide network of fulfillment partners for a myriad of Print-on-Demand (POD) products, offered with Home Delivery or Retail Network drop-shipping options
- Leverage integrated merchandising capabilities to increase sales by extending your existing strategy and promote brand recognition
- And much more...

Retailer's existing site  
on your eCommerce Platform

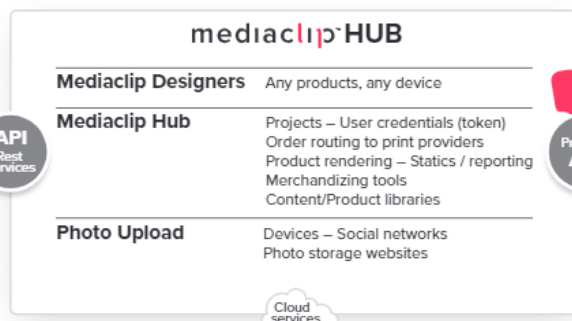


Product catalog  
Pricing/Promo  
Shopping Cart (any)

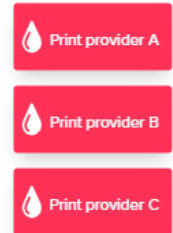
Personalization  
Extension

Customize  
Add to cart  
Checkout

API  
Rest  
services



Printer's  
API



# Shopify™ Benefits

Shopify™ is the leading eCommerce platform for SMB's worldwide. It combines an easy-to-use administration platform with a powerful set of sales features and a wide number of add-ons. It competes with the most advanced open source eCommerce platforms while being accessible to a non-technical person. Shopify™ currently powers over 600,000 websites.

## USER-FRIENDLY PLATFORM

- Customizable storefront with built-in website builder and content management software
- Edit HTML & CSS to customize every aspect of the store
- Over 100 mobile-ready storefront themes
- Quick integration of social media accounts into the site

## SIMPLIFIED PAYMENT PROCESSING

- Easy setup of payment processing
- Integrated Shopify™ Payments option replacing external payment processors

## SUPPORTIVE COMMUNITY

- 24/7 support over phone, email and live chat
- Well-rounded marketplace
- Shared knowledge through online community of support for users
- Flexible pricing plans for all business sizes with unlimited bandwidth

## SECURITY

- Hosted solution with SSL encryption for added security

# Forget About the Coding!

## CLICK-THROUGH INTEGRATION WITH MEDIACLIP

Our app is designed to easily connect Mediaclip™ Designer with your Shopify™ storefront.

To integrate the two technologies, only Shopify™ configuration skills are required; *no programming skills are necessary.*

Finally, all your team must do is set up your products from the Shopify™ back-end and link them to Mediaclip.

*Easily create customizable products like any regular Shopify™ product with a unique SKU, by adding two additional pieces of information: A Mediaclip Module and a Mediaclip Product ID*

*Simply associate multiple Mediaclip product/theme variants to one Shopify product and make each customizable by creating a Product Association from our App*

## ABOUT US

Mediaclip™, a world- leading developer of white-label personalization software. Mediaclip is offered as a hosted SaaS solution or on premise. Our technology will adapt to your specific needs.

Let's talk about what Mediaclip can do for you.

1-877-799-CLIP  
sales@mediaclip.ca  
mediaclip.ca

